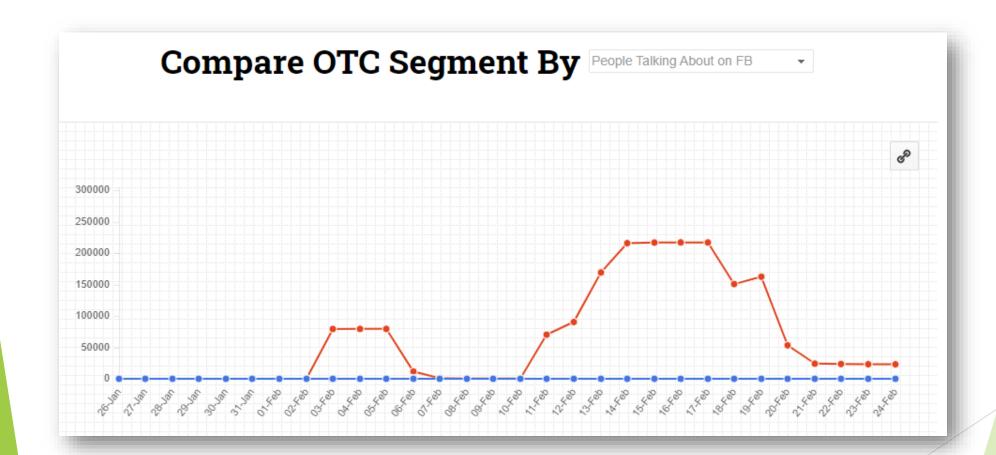


# Cool Insights!

OTC on Social Media

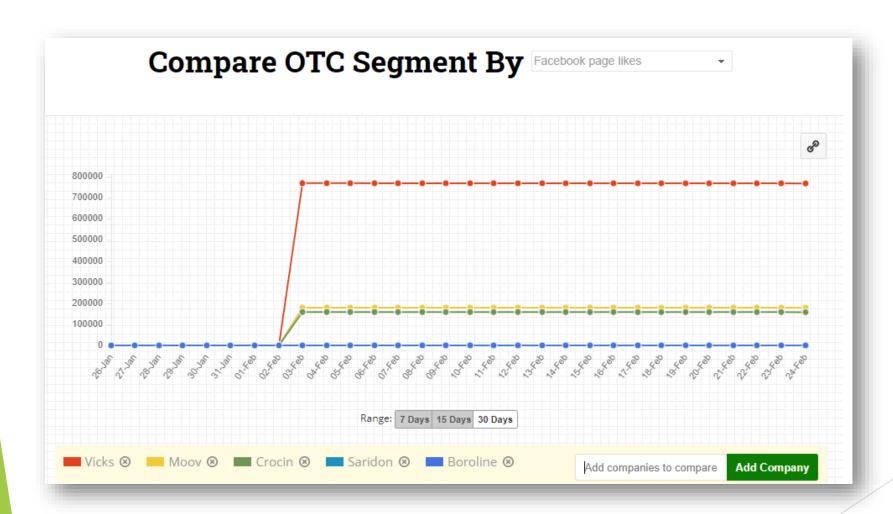
#### PEOPLE TALKING ABOUT OTC ON FB







#### FB PAGE LIKES | VICKS TOP THE LIST







### WHO'S THERE?

#### **OTC** on social media

A Comparative Report on how OTC segment is using Social Media

отс	Facebook			Twitter	
Name \$	Likes ▼	People Talking About \$	Posts Per Day 💠	Followers \$	Post Per Day 💠
Vicks Vicks	767351	17133	0	Not Present	Not Present
Moov	179192	67	0.1	Not Present	Not Present
Crocin	157705	46	0	18	0
Saridon	424	0	0	Not Present	Not Present
Boroline	401	2	0.1	Not Present	Not Present



Source: ET BRANDEQUITY.com

WE SHALL BE BACK WITH MORE INSIGHT ON YOUR BUSINESS.

VERY SOON!





## WE ARE HERE



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